



Why you need a Mentor

Behind every successful small business is a good mentor.

Remember; “Two heads are better than one!”

What a Good Business Mentor Provides:

Objectively

You are close to your business. For most small business owners, it is their baby and that makes it hard to look at your business objectively. Since we are emotionally invested in our business we lack the objectivity when making decisions. A mentor will help you stay grounded and keep us away from making emotional decisions and show you the blind spots. Seeing things objectively is the key to success of your business.

Experience

Mentors have significant business experience; they have seen the ups and downs of small business. Having a Mentor helps your navigate through the uncertainty. They will bring a positive influence and direction both in your business as well as in your personal life.

Truthfulness

Having a mentor will provide you with someone who will tell you the truth. You know you have found a true mentor, when they don't mince the truth for you. When you are busy complaining about frivolous matters or are limiting your success because of your beliefs, a mentor will guide you. They tell the truth even if it hurts.

Accountability

Since your goals have been set clear and you are discovering your way to achieve them, your mentor insists that you to track your achievements and failures. Having someone hold you accountable in managing your business successfully are the key.